

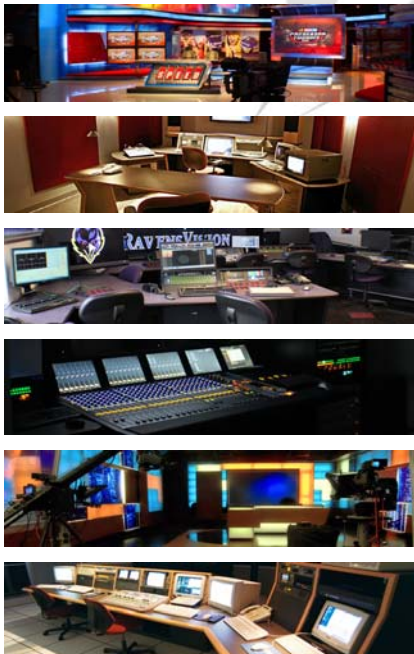


The Short Version: Quarry House provides marketing support services that are highly focused on helping companies in the Broadcast, AV and Media Centric IT industries. Our clients are SI's, Manufacturerers and Software/Cloud companies.

What we write

- Marketing Materials
- Web Copy
- Social Media copy
- Proposals
- Sales letters and templates
- Newsletters
- White Papers
- Case Studies
- Magazine Articles
- Press Releases
- Corporate Communications
- Documentation
- SOW documents
- RFP and RFQ's
- Power Point presentations
- Speeches

Photography of Technical Facilities



I live in your industry.

Unlike general marketing firms, my professional life has been spent in building successful companies in sales and systems integration for the Broadcast, AV and Media Centric IT field. I was one of the first four employees of the Whitlock Group, a partner in charge of sales and marketing for TGS (who was bought by Ascent), and oversaw marketing for Diversified Systems. This means you don't have to train me on the industry. And it means I bring not only marketing skills, but insight.

Flexibility = Value

Use Quarry House as an outsourced marketing department, providing high level marketing, branding and web/social media services at a price point that is very cost effective. Or use our services on an a-la-carte basis. We are a small company, with a national network of specialists and designers at our beck and call. Pay only for what you need – no extra overhead.

High Tech, High Touch Effectiveness

We are comfortable in traditional marketing tools and strategy. And we are comfortable in the latest web based tools like social media and engagement-based marketing. To us, it's not an either/or choice. We live in an integrated world where both have value, and we can help you choose and use the right tools for the job.

Ethical Marketing

To us, marketing is about using words, images, technology and most of all.... truth, in such a compelling way, your clients WANT to buy from you. That's what we do.

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